



For Immediate Release  
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**SMALL NEW YORK SPA COMPANY  
JOINS IN INTERNATIONAL RELIEF EFFORTS**

(NEW YORK, Jan 13) – We tend to think that only big multi-national corporations participate in international relief efforts. Well... not in the Big Apple! Herbwalk, a New York based company and creator of OLAVIE, a brand that broke the scene just last year, is doing its part in being an international humanitarian.

While creating a special “Four Hands and Two Hearts™” massage for Valentine’s Day, the company realizes it’s important to show love not only to the people closest to us, but also to the people who just lost their loved ones and are in dire need of assistance. As part of its Valentine’s Day’s promotion, the company will donate 5% of the revenue generated from orders received from now until February 14, 2005, toward aiding the tsunami victims in Asia.

OLAVIE is a brand that celebrates life proactively. It recently launched the “Le Vin™” Chardonnay antioxidant body care line that can be found in major resort and hotel spas throughout the U.S.

For more information, please visit [www.olavie.com](http://www.olavie.com), contact Karrie Goldberg at [karrie@kagekonsulting.com](mailto:karrie@kagekonsulting.com) or 212-645-2244.

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